



NAME



First Announcement

GLOBAL MANAGEMENT CONGRESS

9-11, December, 2012

Jointly Organized by

National Academy of Management & Entrepreneurship (NAME) & Team Tech Foundation (TTF)

Congress Theme:

Managing Business Leadership

Strategies to Attain and Retain Business Leadership Edge

Sub-themes:

Innovation and Entrepreneurship

Intrapreneurship

Challenges of changing global business environment:

Economies of convergence- technologies- Managing new technology development markets

Multinationals and transnational corporations; Global corporations

Competing for future- technologies-costs-markets

Strategic business alignment capabilities

Business Process Realignment(BPR)

The Congress aims at:

Envisioning MARKET TRENDS AND STRATEGY FORUMULATION

Enhancing HR COMPETENCIES

Evaluating FINANCIAL STRENGTHS

Equating emerging TECHNOLOGIES

Evolving TECHNOLOGY-MANAGEMENT convergence for business leadership

Who can attend:

- Entrepreneurs • CEOs • Management Professionals • Practitioners • Consultants • Trainer • Policy makers • Educationists • Academicians • Researchers and students

Contact Details:

Congress Secretariat

NAME

Team Tech Foundation

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